
Effectively Managing Your Energy Costs in Competitive Energy Supply Markets

Customized energy solutions that maximize savings and minimize risk

Deregulated markets are crowded with energy suppliers, each offering complex products and programs, often confusing to non energy professionals. Who has the time or experience to track differences between suppliers, let alone monitor the daily changes in the energy marketplace and regulatory environment? How do you determine what product best fits your company's energy needs or know if you are getting the best price?

EPS is a customized energy procurement program that maximizes your savings opportunities and minimizes your risk.

What Is EPS?

Energy Procurement Solutions (EPS), an energy risk management program, customizes the most cost effective energy solution for your company taking into consideration your energy profile, current market conditions and your company's risk tolerance level. OFMS helps you understand the opportunities available in the energy marketplace and presents easy-to-understand options from competitive energy bids.

Historically, a company purchased its entire energy needs in a single transaction, without regard to a comprehensive, well defined energy strategy. OFMS incorporates energy solutions that guide your energy purchases and provide price diversification, market opportunities, and reduced energy costs.

OFMS understands the pricing methodologies and energy price components behind the products and programs offered in the energy marketplace. We take the guesswork out of buying energy and get you the best possible price attainable in the market.

How Does EPS Work?

EPS simplifies your energy procurement from start to finish. We work for you as an intermediary between your company and competitive retail energy suppliers. We take care of the complicated and time consuming issues with retail energy suppliers, allowing you to remain focused on the core competency of your company.

Why Choose OFMS?

UNBIASED ADVOCATE

OFMS is your independent and unbiased advocate, always focused on the best interests of your company. We do not profit from the sale of energy. OFMS becomes your energy department, allowing you to focus on the value-added operations of your company.

EXPERIENCE

OFMS employs a depth of industry experience to customize the best energy solutions for your specific energy needs. Implementing energy procurement strategies and risk management methods used to manage the commodity portfolios of Fortune 50 companies, OFMS brings the best in class energy solutions to your company.

PRICE TRANSPARENCY

OFMS' wholesale experience gives us the ability to expose the pricing methodologies behind the products sold by retail suppliers. We generate true price transparency through market quotes, and we know the base cost of your electricity, ensuring at all times that the retail supplier's margin is minimized.

TRUSTED ADVISOR

OFMS provides customized energy solutions for your unique energy portfolio. As your trusted advisor, OFMS becomes your eyes and ears to the energy marketplace, ensuring your company is properly positioned and protected with the most effective energy strategy today, tomorrow, and into the future.

5 Simple Steps

1 Understand: Energy Made Simple. We help you understand the opportunities available and how to realize them using simple terms.

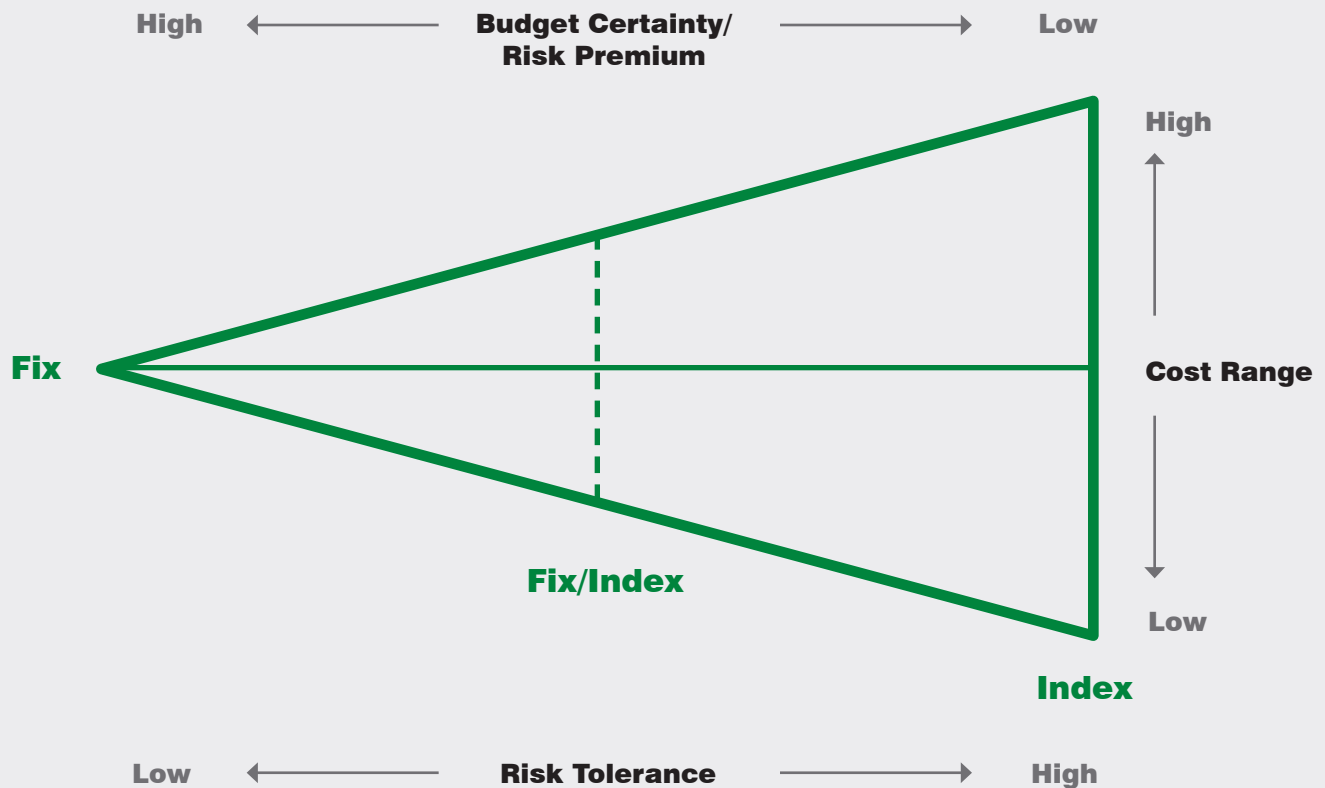
2 Analyze: Understand our customers. We analyze your company's energy usage and take the time to learn how energy affects your unique business needs.

3 Develop: Customized solution. We customize an energy solution based upon your risk tolerance level, energy profile and market conditions.

4 Manage: Immediate savings. As an independent advisor, OFMS works on your behalf to solicit bids from qualified suppliers. We negotiate the most favorable contract terms. Our experience ensures that you receive the most cost effective prices and terms available in the marketplace.

5 Execution: Active Portfolio Management. Once your energy management plan is put in place, OFMS actively manages your energy portfolio. We constantly monitor the regulatory and market landscape to ensure you are properly positioned and protected with the most effective energy solution.

The table below shows you three ways to manage your risk, each with varying savings potential. OFMS will work with you to customize an optimal energy procurement strategy that best fits your organization's energy needs.



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Please visit www.optimalfms.com to learn more about OFMS EPS.